

June 2007 Edition

Message from the President:



Velda K King

As your new President of Eve's Place, I would like to thank everyone for their support and continued goodwill.

At our annual meeting in March, we elected officers. I was elected President, Mary Lou Stevens was re-elected Vice-President and Vernadene Loveland was re-elected for Secretary. As

there was no one nominated Treasurer, we are now on the hunt for a new Board member to assume that role. We also voted to accept Karen Wellert, Emily Kile and Herme Sherry as new Board members. We feel very blessed to have these wonderful new members to help with our fight against Domestic Violence.

The last three months has brought many additional changes to Eve's Place. We hired our first executive director, Laura Horsley. (See her article for more information.) Laura is a blessing and has already taken over the running of the house and has implemented many new procedures. She comes to us with lots of experience, ideas and knowledge that will assist us in making Eve's Place successful in bridging the gaps in domestic violence services.

We also hired a new manager for the Thrift Store, Frank Galindo, who comes to us from the Westside Food Bank Thrift Store. Frank has been very busy making the thrift store more profitable. We had our biggest month ever in May and hope to top that in June which would be amazing during the summer months.

I have to say that our volunteers, both at the thrift store and at the house, have been wonderful and we could not provide the services that we do without them. There are not enough words to express our appreciation for their hard work.

All of our contributors are so special and I have been so impressed with the popular media that we have received and that comes from your kind words and encouragement.

We have many new ideas for making our organization stronger and better equipped to help as many women and children as we possibly can. Our Board is dedicated to our mission and they are a wonderful group of women that work very hard (we would really like to have some men join our board). We are grateful to Marge Clark for founding this organization, being its first President, and continuing to be on the Board and bringing her knowledge and leadership to our organization. Jewel Melin who is the outgoing Treasurer has continued to work with the CPA firm, Seely and Mullins and to do the bill paying for Eve's Treasures. She is now the chairman of the thrift store committee. I don't know what I would do without her assistance. Leatha Martin is such a team player and what a wonderful fundraiser she has become. She also is on our speakers committee and does a wonderful job.

Reverend Barbara Bengtson also stayed on the Board to bring her wisdom, compassion and knowledge to our organization and she is wonderful on the speaking committee. Mary Lou has had to step down from the thrift shop committee due to business commitments but the executive committee would be lost without her. She is one of the hardest working and dedicated Board members any president could hope for. Vernadene works daily on fundraising and helps keep the executive committee informed and prepared for the many duties we are faced with everyday.

I just wanted all of you to be aware of the great group that is running this organization and the dedication of time, energy and knowledge they share every day.

As you will read in this newsletter we had some profitable fundraisers last quarter and are looking forward to the new ones planned for this next quarter. We are planning on having the website up and running by the first part of July.

Last, but definitely not least, is our paid staff. We have been fortunate to have assembled a great team of

employees. We have Katie as our advocate supervisor and Sandra, Joan, Valerie, Patricia, and Karla as our client advocates. Louise is program director and Joyce is our office staff. These ladies are doing a wonderful job and we are so proud of all of them.

At Eve's Treasures, we have Frank, as our manager, and John who picks up donated items for the Thrift Store.

The most important people in this entire team are you, the contributors. Without you we could not open our doors and help all of the women and children that go through our house. We could not go to Churches, clubs, organizations and businesses to assist in educating the public about the devastation of domestic violence.

Domestic violence affects all of us in one way or another and we all have someone around us that is experiencing it on a daily basis. We may not know who they are but they are there, as there are no boundaries or limitation as to who it affects.

We have taken quite a commitment this year and more than doubled our budget and the number of women we hope to assist and we cannot make it without you. So thanks for being our partner and we look forward to many accomplishments this coming year.

Executive Directors Corner



Laura Horsley

Eve's Place has been a busy place lately. During the quarter from March 1, 2007 to May 31, 2007 there have been significant changes. The changes are a direct reflection of the Board of Director's vision to make Eve's Place a premier provider of domestic violence services.

During this time, I joined the agency as the first Executive Director. I have had a wonderful time here so far. The Board has been supportive, the staff responsive and the community very welcoming. My family and I are glad to be part of the community.

In addition, many steps have been taken to streamline the service delivery in the Safe House. First, we hired a

diverse team of qualified staff to supervise the Safe House 24 hours per day. They have worked diligently to assure women and children are getting the services necessary. The staff have worked together to create work schedules and to assist women in safety planning and goal setting.

Catherine "Katy" Spence was promoted to Lead Client Advocate to assist in coordinating staff schedules and training. She also created a training manual for new employees on the intricate workings of the Safe House. She has been creating better data base files to track more information about the services provided. This information is necessary to be competitive for additional types of funding, such as state and federal grants/contracts.

The third step was to recreate opportunities for current and new volunteers. Meetings have been conducted with the volunteers to "brainstorm" possible areas for volunteers to provide direct service and support at the Safe House and for the agency. During the course of these meetings it was determined that the crisis calls, which had been answered by the volunteers, be rerouted to the Safe House. This process could happen due to the hiring of staff. It would also be more beneficial to victims calling for shelter as the staff would have first hand knowledge of the beds and the services available. The volunteers and staff scheduled a meeting for June to solidify the volunteer opportunities and begin new endeavors with Eve's Place.

During this quarter, Eve's Place applied for two grants. The hope is to diversify funding to allow Eve's Place to provide additional programs to the women and children. Additional funds will also provide an opportunity for the Safe House to expand the number of services and possibly the number of beds.

In addition to the changes, Eve's Place continued to provide safety to women and children in the Northwest Valley. This quarter the Safe House provided safety to 27 women and 33 children. The total number of bed nights provided was 354. This is quite a number for an 8 bed program in the middle of constant change.

EVE'S TREASURES THRIVES!

It has now been six (6) months since the Thrift Store opened to help support the Safe House in Surprise. What a ride it has been getting set up and operational. Donations continue to support us and we thank each and every one who gives their items to us, whether they be small or large, we need them all.

The first of May we hired Frank Galindo to Manage the Thrift Shop. Frank comes to us with many years of experience from the West Side Food Bank Thrift Store and has been a Godsend to us. He brings many resources and talents to managing our store that none of us had. While clothing donations continue to be our largest item; we are now getting donations of furniture and small household items. When we rearranged the clothing to make room for the furniture in the front area of the store, it allowed us room for the furniture, and as you can all imagine, it takes a lot of \$3 shirts to make the same amount as a couch for \$75 or a table and chairs for \$125.

We have also hired John Rossi to assist with the moving and picking up of furniture items on a part-time basis. This too was a Godsend to us since we were struggling with moving and storage issues. We continue to be grateful for all our volunteers and thank them for their hard work and dedication. They are invaluable to us and we appreciate them.

Sun Valley Lodge has also been a tremendous help in getting us started and now continuing forward with storage space and the opportunity of more showroom space in the future. We have a wonderful working relationship with them and Michael Fahey, Executive Director, Al Pepe, Maintenance Director, and their Board of Directors are wonderful people to work with. Thanks also to all the Sun Valley Lodge residents and employees who support us by shopping at our store!

A BIG Thank you to all of the shoppers. Without you, we would not be in a position to help support the Safe House. As a point of interest, our mission at the Store is to provide any and all material items we get donated to the House. Items such as children's clothing, diapers, dishes, furniture, etc. When the house needs it – it goes to the house. When the house is fully stocked or stored, we sell it for the revenue. ALL OF OUR PROFITS are cash resources for the house. With so many women and children each day, you can imagine the expense it takes to run the Safe House. Groceries, electricity, transportation, and salaries is a challenge we face every month. It costs \$55 per night to house one individual, whether it is a child or an adult. Therefore, the Thrift Shop is our steady source of revenue for the Safe House.

As the Thrift Shop continues working to support the Safe House, we ask YOU to please keep us in mind whenever you have extras that you can donate. We

need donations, cash, volunteers at both the House and the Store, and we need time. Time to do it all. Time to make it SAFE for those who come to our door.

SECOND ANNUAL "APRIL IN PARIS"

The "Dynamite Dolls" chapter of the Red Hat Society hosted their Second Annual "April in Paris" luncheon and fashion show at Union Hills Country Club on April 18th & 19th. The event was attended by over 400 "Red Hatters" and was an extremely successful and fun day complete with a red hat auction of hats decorated by several chapters and a silent auction. The fashions



"April in Paris" Models

were by Sher's Clothing in Surprise and modeled by members of the "Dynamite Dolls" including Peggy Brown, Ms Senior Arizona 2006, Herme Sherry, Ms



Hat modeling by the Red Hatter's

Senior Arizona 2004 and Jan Rittmaster, Ms Senior Arizona 1996 who also sang for the event. The success of the event netted Eve's Place over \$7,000. Next year's Third Annual "April in Paris" event is scheduled for April 2nd and 3rd, 2008 at Union Hills Country Club.

EVE'S PLACE FIRST ANNUAL

Grand Ball

Our first Grand Ball was held on March 31ST at the Union Hill's Country Club in Sun City. This year's elegant Grand Ball was hosted by Eve's Place with the help of the following contributors;

Carnegie Marketing Associates – Torrance, CA

Janie Thompson

First American Title Company - The Sun Cities

Adultcare Assistance Homecare -

Karen and Patrick Wellert, Owners

High Profile Realty -

Christopher Hanson, Owner/Broker

Publishers' Management Corp. - Phoenix, AZ

Ron and Velda King



**Maricopa County Sheriff
Joe Arpaio**

After registration, guests were invited to an elegant evening of dining and dancing. The evening began with a cocktail party "mixer" that also gave time to view the many items available in the silent auction. The Master of Ceremonies of the

evening was our own Barbara Levy, who did an excellent job of directing the many highlights of the evening. At 6:30PM dinner was served, during which the last of the silent auction bids were made.

After dinner we were privileged to have as our guest speaker Maricopa County Sheriff, Joe Arpaio. During his speech, "Sheriff Joe" offered Eve's Place the ability to house (in the old jailhouse downtown) the pets that may accompany our residents. People forget that family pets are also part of the abuse, many times a family will not seek shelter because of not wanting to leave their pet. With Sheriff Joe's offer we can now provide that service as well.

A special commendation headed by our President, Velda King, along with the Board of Directors presented Marge Clark with a plaque in appreciation of being our founder and out-going president. After the announcements and speeches, the dance floor was

filled with couples as we listened to the oldies with the music of the "Roadrunners" band.

We also "crowned" the King and Queen of the ball. This year it was our own executive director, Laura Horsley, and Skip Hansen. Both took center stage for the "Coronation."

Before the end of the evening, Barbara again took the stage for a special auction. Several of the local retirement communities had donated the "best cakes the chefs could create". These cakes were auctioned individually, sometimes even "fought" over by feverish bidding. The retirement communities represented were:

Sun Valley Lodge

Thunderbird Retirement Resort

Woodmark Retirement Community

Montecito Retirement Community

The cake auction brought in almost \$1000 in donations from the crowd. Janie Thompson surprised the band by donating her purchase to them for their "dessert". Janie was also the top bidder on many of the silent auction items.

We want to thank everyone for making our first annual ball a success. We are looking forward to next year's festivities which is scheduled for April 12, 2008 at Union Hills Country Club.



**Plaque Presentation to Marge Clark
(second from right)**

FEATURED BOARD MEMBER

Velda K. King

Velda is the current President of Eve's place. She comes from a family of five children (two sisters and two brothers), growing up in Pueblo, CO. Velda moved to Phoenix in 1973 with her two sons, Troy and Jeff, and a terminally ill husband (O.T. Malock passed away in 1986).

Having a special knack for accounting, she started working at a local CPA firm. In 1982, she started her own accounting firm and became the general manager of one of her largest clients, Research Publications, Inc.

In 1991, she married Ron. Velda and Ron assumed operations of Research Publications and merged both of their respective companies (Malock & Associates and Desert Software Associates) and renamed the new company Publishers' Management Corp. (PMC).

She remains the CEO and Chairman of the Board of both PMC and Double K Publications. In addition, Velda serves on the board of several corporations and is the leading advisor on newsletter accounting and operations.

Velda joined Eve's Place as a board member in 2005 and has worked relentlessly to provide a safe environment and provide help to the many "clients" that have benefited from Eve's Place. Velda and her husband Ron, were one of the first benefactors of Eve's Place, allowing Eve's Place the ability to open the first Safe House and begin the task of servicing clients.

In April 2007, Velda took over the reins as President of Eve's Place from our first President, Marge Clark. In this new position, Velda brings both her expertise and inexhaustible talents to the table.

Velda is genuinely concerned with the welfare and safety of our clients and knows how important our services are to the community.

VOLUNTEER SPOTLIGHT ON;

Ron King

Ron is our "House Supervisor" taking care of not only the maintenance and safety requirements of our Safe House, but the grocery shopping as well. Ron is also the Editor-in-Chief of this newsletter.

Ron grew up in the Los Angeles suburbs of Downey and Bellflower. Having a special talent with computers, Ron started working as a computer operator, while still attending college. Within a few months he was promoted to systems analyst programmer.



Ron King

In 1978, Ron moved from Chino, California to Phoenix. A few years later, Ron, decided to branch out on his own and fulfill a longtime dream by creating his own computer software firm, Desert Software Associates (DSA).

Early in 1991, Ron and Velda merged both of their companies into a new company called Publishers' Management Corp. In November 1991, Ron and Velda were married in Payson, Arizona.

Ron is currently semi-retired from Publishers' Management, having served as not only the President of the firm, but the Information Technology guru since its conception. He now works 20+ hours a week for PMC (instead of the 60+ hours before) as support liaison for both clients and the bank, the rest of his time is for Eve's Place.

Ron knows first hand about abuse, having grown up with abusive parents he has a deep seated need to help survivors and also to provide safe shelter for those that need to escape the violence.

Ron helped in negotiating the lease of our safe-house as well as the move to and setup of the current safe-house. He was assigned the task of House-Supervisor, which he takes seriously. Ron works many hours assisting the ladies in the house. He always receives a warm welcome when he brings the groceries. We do not know what we would do without him.

Upcoming Events Calendar

Volunteer Training— July 19th

"Cruising Through Summer"

**Luncheon/Fashion Show
11:00 a.m. on August 15th**

Eve's Place First Annual

**Charity Golf Tournament
September 24, 2007**

Women's Power Conference

**at the Renaissance Marriott in Glendale
October 15, 2007**

Stork Exchange at the Surprise Stadium

October 21, 2007

Celebration of New Beginnings

Sunday November 4, 2007

A Special Thanks to Sher's Clothing

Sher Feinberg was presented with a plaque by Velda King at the "April in Paris" luncheon/fashion show in appreciation for the support Sher's Clothing, which is owned by Sher's son, Jason Feinberg, has given to Eve's Place. It's support like this from the community that helps Eve's Place take care of their clients.



Sher Feinberg and Velda King

Sher has donated many items to the safe-house in addition to the fashion show for two-years. She is already helping us on next years show.

Arizona Department of Corrections Gift



Laura Horsley and Gift Check

What a blessing, the Department of Corrections (DOC) donated over \$3000 from the Eyman Complex inmates May fundraiser and the Eyman Complex in Florence. Laura, our Executive Director, received this generous check.

They also plan on making us donation boxes with Eve's Place logo on them. We feel very honored to welcome this group to our list of partners.

The Giving Circle Gives Again

Once again, The Giving Circle group has honored us with a donation from their clothing drive held in April and May. The result is over 60 packets of underwear and 50 bags of clothes. Not to mention tote bags filled with supplies for both Mother and child.

We want to thank The Giving Circle for their generosity and forethought in helping Eve's Place.

Rip 'n Sew Quilt Gift

The Rip 'n Sew quilters group sewed this beautiful wall hanging for our safe-house. Board member (in the middle) Rev. Barbara Bengtson accepted their generous gift. Thank you so much for this lovely piece.



Angie's Style Setters Quilt Auction

The women at Angie's Style Setters in Glendale made this beautiful quilt and raffled it off, in their shop, for the benefit of Eve's Place. The winning bid was \$350. The wonderful winner of the raffle then donated the quilt to Eve's Place so that we may auction it off again. Look of this gorgeous piece at one of our fundraisers.

Thanks ladies for all of your hard work and caring attitudes. It is truly appreciated.



Marley Park Movie Night

A heartfelt thanks goes to the Blue Thongs and Marley Park for choosing Eve's Place as the recipient of funds raised at the movie night on June 16th. Eve's Place received the gift of \$237.00 as a result of their joint effort.

It is thoughtful donations such as this, that allows us to keep our doors open and continue to help our community.

UPCOMING EVENTS

Volunteer Training

Volunteers staff our 24-hour helpline (with professional backup) and assist clients in the house with transportation, child care, etc. **The next training session will be all day Thursday, July 19th.** Mark your calendars now. Send an email to info@evesplace.us or write to PO Box 8331, Surprise, AZ 85374 to reserve your spot. Include a phone number so that you can be notified of any changes, or questions we may have. The location of the training session will be given when you make your reservation.

"Cruising Through Summer" Luncheon/Fashion Show

The Outback Steakhouse at 14225 West Grand Avenue in Surprise is sponsoring a "Cruising through Summer" luncheon fashion show at 11:00 a.m. on August 15, 2007. The fashions will be by fashion designer, Marianne. The cost for the luncheon/fashion show is \$20 and all proceeds will benefit Eve's Place. For reservations call: 602-252-4477.

This is the second year that Susan Thompson, managing partner of the Outback Steakhouse in Surprise has generously donated the restaurant, food and staff for this event. It was great fun last year and we expect even bigger things this year. There will be a raffle for two trips and great door prizes. Come join us for a great time.

Eve's Place First Annual Charity Golf Tournament

September 24, 2007 is the date for this event which will be held at Briarwood Country Club in Sun City West with an 8:00 a.m. shotgun start. Cost to play in this event is \$100 per player including breakfast, lunch and prizes. For reservations send check made out to "Eve's Place" to P.O. Box 84900, Phoenix, AZ 85071 or credit card, call: 602-252-4477. Besides playing golf, there are also opportunities to be a sponsor as follows:

- **Gold Sponsor:** \$5,000 or more. The golf tournament will be named for the major sponsor. The major sponsor's name will be included on the banner at the registration table as well as being prominently displayed in the program and includes complimentary golf for two foursomes. The major sponsor's name will also be

highlighted in the third quarter newsletter that goes to over a thousand people.

- **Silver Sponsor:** \$2,000 or more. Complimentary golf for one foursome and sponsor's name will be displayed in the program and will be highlighted in the third quarter newsletter.

- **Hole Sponsor:** \$150 per hole. Your name, photograph(s) and/or a message of your choice will be displayed at the tee of a hole and acknowledged in the program. This will be limited to one business name per hole and shared with "Friends of Eve's."

- **Cart Sponsor:** \$35 per cart. Your name will be displayed on one of the rental carts and will also be included in the program.

- **Undesignated donations** will be gratefully accepted.

If you're interested in being a sponsor, please send check to Box 84900, Phoenix, AZ 85071 or credit card, call: 602-252-4477.

Celebration of New Beginnings

The third annual "Celebration of New Beginnings" is scheduled for Sunday November 4, 2007. This is a fun filled cocktail buffet in a lovely home in Sun City Grand. Participants have an opportunity to socialize, have a glass of wine and bid on exciting auction items.

We are currently seeking hosts who will agree to personally invite 50 friends to join us. If you are able to be a host for the event, please call Marge at 623-341-5018.

If you would like to receive an invitation, please call Joyce on Tuesdays or Thursdays at 623-537-5380.

First Annual West Valley FUN DAY

We are pleased to announce the First Annual West Valley FUN DAY, presented by Chick-fil-A of Surprise, AZ featuring the Youth & Teen Talent Show. This day of fun for the entire family will take place this Fall at Marley Park in Surprise, AZ.

This charitable event is being held to raise money for Eve's Place. So plan to bring your family for a day of fun. The actual date has not been set, as yet, but is expected to be in September. Watch for our website: www.safetyatevesplace.org for date and times.

Something for the Kids

Being a kid at the safe-house is sort of boring. Yes, they have toys, games, books and TV, but kids need activities to keep them entertained and allow their minds to momentarily forget why they are there. This is why we are asking for donations of gift certificates for varied activities like: movies, bowling or even Chuck-e-Cheeses. They also need toys for outside, trucks, sand box, bikes for the children and ladies. It is hot now, but try to contain

a 10 year old boy inside for 45 days and then multiply that by 10 kids!

We would appreciate your help and we know the kids would thoroughly enjoy a “day away”.

New Website for Eve’s Place

That’s right, we are in the process of developing our new website: www.safeyatevesplace.org

The new site will available in mid-July and will contain information regarding our services and fundraisers. We will even have a special “donation” button that will allow you to donate directly to us.

Keep checking your browser!

SAFE-HOUSE WANT LIST

Canned Vegetables
Panty Hose (all sizes)
Bras
Panties
Ladies Socks
Maternity Clothes
Hairspray
Electric Curler set(s)
Curling Iron(s)
Hair brushes and combs
Diapers (size 4 or 5)
Baby Wipes
Children’s clothing
Bed Pillows
Feminine products

We have had a donation of a chest freezer and are in desperate need of meat and frozen vegetables. Costco and Sam’s club gift cards would be wonderful!

FRIENDS OF EVE’S PLACE

The following is a list of contributors who have donated to Eve’s Place between February 9 and June 29, 2007. The generosity of our supporters and contributors is deeply appreciated.

Adultcare Assistance Homecare

Aldine Turner
Angie Arvizu
Angie's Stylesetters
Barbara Lowell
Barbara Winn
Bonnie Van Zant
Bryan Meyerowitz
C.Linnea Anderson
Carnegie Marketing Associates
Carol Pearson
Charles & Carolyn Lindhorst
Charlotte Abboud
Colonel & Mrs Dilmore
Deborah Kavulich
Diane Maynard
Dora Molumby
Edna Emki
Elaine Robinson
First American Title Company -
The Sun Cities
Franklin J. Carmel
Freeman-Carter Gwen
Gaynelle Aldridge
George and Berta Czeczyk
"Geraldine Paul, MD"
Gloria Beck
Grace Brodsky
"Gwen Rosdahl, Accountant"
Helen Beale
Helen Kinde
Helen Stickel
Helen Tolzmann
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Sher’s Clothing
Shontell Noelle
Sonja Jordan
Sotto Publishing
Steve Griffith
Terry Milton
Vern Dietrich
Vernadene Loveland
Vicki Larson
Virginia Bloom

Please note: We normally list the contributors names under the donation range heading. However, due to size requirements, this month only the names will be listed .

Eve’s Place Newsletter

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