

## September 2007 Edition

### Message from the President:



**Velda K King**

It seems like yesterday that I sat down to thank everyone and here it is three months later and I can't believe all that has happened.

Our Safe-House has been full all summer and we had some great successes. Several ladies moved into their own apartments, others found jobs and even some went back to school. We had such a successful luncheon hosted by

Susan Thompson at the Outback Steakhouse in Surprise. She donated 100% of the food, staff and facility. It was unbelievable the support we received. When I wrote the last article we only had 60 wonderful ladies coming and we ended up selling out with over 200. Thank you so much.

Soroptomist, for the second year, generously gave us a \$10,000 grant to help in our cause. This is such a wonderful group of people. They work very hard to donate to charities and we feel so honored to be one of those being supported. Please go visit their thrift store as this also benefits us in the end.

On that note, as you read our newsletter each quarter, please support our sponsors, donors and board. Because of our wonderful sponsors and supporters we are able to keep our doors open at a cost of \$25,000 to \$30,000 per month.

Windermere Real Estate (Surprise, AZ) has become a "Friend of Eve's Place" and is our gold sponsor for our golf tournament and has been holding diaper drives for us (see article inside). We are so excited to have them join us in our fight against domestic violence.

As you will read later on, we have Denise Brown coming to our Grand Ball next year and we are so excited. She is a wonderful speaker and there is no one that I know of that is out there fighting for our cause more than her. We have already secured the number one sponsor for \$10,000 which is

Henry Madison Research, Inc., a company that has been an extremely generous sponsor in the past.

Last newsletter I neglected to let you know that we did receive the Nina Pulliam grant for \$50,000 to be used to pay our Executive Director. As most of you know, we did hire Laura and without this grant we could not afford to pay her. Laura has been our greatest blessing and just wait until our next newsletter to hear about all of our new developments.

The Board will gather on the 28<sup>th</sup> and 29<sup>th</sup> of September for a retreat. The purpose of the retreat will be to plan how our organization can help more victims of domestic violence and to determine what services are missing in our community.

Eve's Place has made a commitment to the Northwest Valley to serve their needs against domestic violence and we are working to do just that.

I must mention that Marley Park Phase I, LLC has become a "Friend of Eve's Place" and we welcome them on board. Also, AmTrust Bank in Surprise did a clothing drive throughout the Valley for clothing for our women to wear to job interviews. We really appreciate the many bags of clothing we received.

We have invited two new board members to join our group, Dave Lesnick and Dorothea Boothe. Visit our website and read about these wonderful people. We feel very honored to have them on our Board.

As you can see from the above, you, the wonderful people of Surprise and the Sun Cities have been most generous and supportive. You are the best. We have all participated in organizations throughout the Valley and there are none better than you. We want to stop domestic violence and make sure that every woman and child is safe and with out you this would not be possible. I feel like everyone of our supporters (you) is part of my family and growing daily. Please give yourselves a hug from me. As my granddaughter would say, "YOU ROCK!"

See you at the upcoming events, be sure and visit our website ([www.safetyatevesplace.org](http://www.safetyatevesplace.org)) as there is still a lot to do. Keep us in your prayers and on your donor list. I would like to give a special thank you to Rosie Hardenburger for the wonderful donation to Eve's Place for my birthday. Rosie is a very special friend of Eve's Place.

## Executive Directors Corner



Laura Horsley

Since the last newsletter, Eve's Place has submitted an application to Arizona Department of Economic Security for state funds to support the operations of the Safe House. Eve's Place will be able to open all of the 20 available beds for service

if this funding is received. Notification should be received soon, as the contract award date is scheduled for October 1, 2007.

Eve's Place has also mailed an application for a grant from the Mary Kay Ash Charitable Foundation. This money is also available to emergency shelter programs for operations. We should hear about this funding within the next two months.

The Safe House has been extremely busy. We have continuously been at our current capacity since June of this year. It does not seem to be slowing down at all. The staff have been hard at work implementing new programs and services for the women and children. The bed nights of service total 238 per month. A bed night is the measure of service delivery for domestic violence programs that provide emergency shelter.

Children's programs are also in the works. We have created packets to begin working individually with each child and the mother. Services and programs will be developed to address the needs of children in the Safe House. We anticipate a community program will be developed for children not in the Safe House, but needing some domestic violence specific services.

Our volunteers have been active and working hard. Two volunteers completed specialized training to provide legal advocacy to the women at the Safe House. They have started providing services including assistance with obtaining necessary documents, transportation and court accompaniment. They are both doing a wonderful job.

Eve's Place has partnered with Catholic Charities in El Mirage. We provide assistance to clients utilizing their programs when possible. In exchange, the Victim Advocate has been providing services to the women in the Safe House such as victim's rights, domestic violence education and support. We hope to continue this beneficial partnership in the future.

There are many opportunities within the organization to get involved. Please do not hesitate to contact us for more information. We have training, specialized opportunities and needs from experienced members of the community. In addition, we are more than happy to provide domestic violence education and agency support to the community.

Working together can make all the difference.

## Eve's Treasures Report

Eve's Treasures has had a very good, although hot, summer! Thank you to all of our contributors and customers for continuing to support us in spite of the record temperatures. Donations have continued to come in and sales have not dropped off over the summer months as we thought they might.

We have exciting news for the store – we are expanding!! With more and more contributions of furniture and appliances, we have been cramped for space to display everything. Sun Valley Lodge has been extremely generous and is making one of their garden apartments available to us for additional showroom space as well as room for accepting donations and sorting. We plan to have all furniture, appliances, drapery, quilts, etc. on display in the new showroom. That will leave more space in the current store for clothing, decorative items, etc. The garden apartment is adjacent to the store, so it will only be a few steps away. We are currently assessing our needs to make the apartment work for us and hope to have all changes made so we can open it up to customers mid-to-late October. We will also expand our hours in the near future to include Mondays.

Please remember Eve's Treasures when you update your working appliances, furniture, etc. We now have the ability to pick up these larger items, so just call 623-583-1434 to make an appointment.

Also remember us for your holiday needs. We will have a holiday display with lots of decorative as well as useful items for your home for the holidays. You may also find that unique gift that you are looking for. If you have holiday items that you no longer use, consider donating them so that someone else can enjoy them for their holiday.

Thanks to each and every one of you who support Eve's Treasures with your donations and your shopping dollars!

## "Cruising Through Summer" Luncheon/Fashion Show

The Outback Steakhouse at 14225 West Grand Avenue sold out Wednesday, August 15th for a luncheon and fashion show. Susan Thompson, the owner of the restaurant, donated



**Sponsored by Outback Steakhouse—Surprise**

100% of the costs involved in staging the luncheon, the wait-staff donated their time, working only for tips. Matching tip sponsors doubled the amount left for the servers.

Raffle tickets sold at the event for a luxury cruise and a Lake Tahoe get-away weekend raised approximately \$1,400. The event netted more than \$7,400.

Fashions by Marlene were modeled by Stephanie Kellis, Irene Kroesen, Pat Gorchach, Jayne Stephenson and Mary Lou Stevens.



**Models & Board Members**

**FEATURED BOARD MEMBER**

**Leatha Martin**

Leatha Martin has been living in the Valley since 1985. A native of California, Leatha spent 12 years in southern California. While working full time, Leatha received her certification as a yoga instructor and then went on to massage school to obtain a massage therapist license.

In 1995, Leatha and her daughter Brianne, moved to Scottsdale. It was the next day that a friend introduced

Leatha to Steve, another California transplant. Three days later and a date to the zoo, each knew they'd found someone special. Leatha and Steve celebrated their 10th wedding anniversary (and 12 years together) last February.

Leatha continued her massage and yoga until 1998 when Steve accepted a job in Saudi Arabia. While in Saudi, Steve landscaped King Fahad's youngest son's palace and Leatha taught yoga and provided massage services to the Royal Family and other ex-pats.

A year after returning to Arizona in 2001, Leatha ran into a friend from the Boulders who told her about a new fitness facility being built in Sun City Grand that would include a day spa. The Cimarron Day Spa opened in April 2003 and although it



**Leatha Martin**

is located in the Cimarron Recreation Center in Sun City Grand, the day spa is open to the general public. Leatha admits that it has been a challenge educating people to the fact that the spa is not a "members only" facility. The public is invited.

In addition to running her own business and serving on the board of directors of Eve's Place, Leatha is president-elect of Soroptimist International Valley of the Sun. Founded in 1921, Soroptimist is an international organization for business and professional women who provide volunteer service to their communities. Next year as president, Leatha will represent her club at the 40th Biennial Convention being held in Taipei, Taiwan. Soroptimist International Valley of the Sun is a strong supporter of Eve's Place and has contributed over \$20,000.

Prior to joining the board of directors for Eve's Place, Leatha was a participant in a Self Expression and Leadership Program (SELP) (a four part program in Landmark Education's Curriculum for Living), which required her to design a community project. The project Leatha chose to create was the Touch of Hope Spa Party. After speaking to Marge Clark, then president of Eve's Place, Leatha named Eve's Place as the beneficiary of the spa fundraiser. The first "pampering with a purpose" spa party at the Cimarron Day Spa netted approximately \$10,000 and last year's event brought in \$14,000! (Watch for upcoming announcements of this fun event scheduled on February 9, 2008.)

Leatha not only headed the committee that planned the event, she donated the use of her spa and underwrote many of the associated expenses.

Leatha feels fortunate to live near her daughter, son-in-law, and two grandchildren, who make their home in Glendale.

Eve's Place is proud to honor Leatha Martin, owner of Cimarron Day Spa at Sun City Grand, for her contribution and support of Eve's Place.

We are very grateful to Leatha for all of her hard work and devotion, as well as the Soroptimists for their continued support.

churches. Charlene prefers to work in the background without any recognition or "spotlights".

When you go to Eve's Treasures, you will see Charlene helping customers, working the checkout counter or sorting and pricing donations. You will rarely see her when she is not busy. She is a true asset not only to Eve's Treasures, but to Eve's Place as well! Thank you, Charlene!

## Special "Friends of Eve's Place"

### Nina Mason Pulliam Foundation

What a difference a foundation grant makes! The notification in late February that Eve's Place was to receive a \$50,000 grant from the Nina Mason Pulliam Foundation allowed another big leap forward. The gift, designated for the hiring of the organization's first Executive Director, meant that the Safe House would have really professional management and that Eve's Place could apply for additional funding for two years.

### Soroptimist International Valley of the Sun

Soroptimist is an international organization for business and professional women who provide volunteer service to their communities. Soroptimist's mission is to improve the lives of women and girls, in local communities and throughout the world. The word "Soroptimist" loosely translated from Latin, is a coined term meaning "best for women."

The first Soroptimist club was formed in 1921 by a group of 80 women in Oakland, California who were not permitted to join male service organizations. Since that time, the organization has worked to help women improve their standing in the world. Despite tremendous strides, women still do not enjoy equal economic or social status with their male counterparts. As an organization of and for women, Soroptimist feels uniquely qualified to tackle the challenges facing today's women and girls.

Today, almost 100,000 Soroptimists in about 120 countries and territories contribute time and financial support to community-based and international projects benefiting women and girls.

Soroptimist members belong to local clubs, which determine the focus of service to their communities. Club projects range from renovating domestic violence shelters, to providing mammograms to low-income women, to sponsoring self-esteem workshops for teenage girls. In addition, Soroptimists participate in organization-wide programs that include the Women's Opportunity Awards, Soroptimist Club Grants for Women and Girls, the Soroptimist Workplace Campaign to End Domestic



Charlene Andrews

## VOLUNTEER SPOTLIGHT

### Charlene Andrews

Charlene was one of the first of our volunteer staff at Eve's Treasures. She moved to Phoenix from Denver in 1999 with her husband. Before coming to Eve's Treasures, Charlene worked at Thrift & Gift where she started in November 1999. She has two daughters and three grandsons.

Charlene loves to be with people. When asked about the most rewarding part of her work, she said: "I like to hear and see the women that come in (without a lot of money) getting a terrific bargain and how happy they are".

Charlene's husband Phil is a 30-year military career man, having served in WWII, Korea and Vietnam. It was his injuries in Vietnam that prompted their move to Denver in 1967 for treatments at the VA Hospital.

She truly likes her job and waiting on people. She has always volunteered, especially in military hospitals and

Violence, the Making a Difference for Women Award and the Violet Richardson Award.



Leatha Martin Presenting Velda King a \$10,000 check

Soroptimist International, Valley of the Sun represents the Northwest Valley communities of Peoria, Glendale, Sun City, Sun City West, Surprise and Youngtown. They are part of the Golden West Region of Soroptimist International of the Americas.

## Upcoming Events Calendar

**Eve's Place First Annual**

**Charity Golf Tournament  
September 24, 2007**

**Eve's Place First Annual Holiday Product Drive  
October and November 2007**

**Women's Power Conference  
at the Renaissance Marriott in Glendale  
October 5, 2007**

**Northwest Valley Chamber of Commerce Breakfast  
October 9, 2007**

**Stork Exchange at the Surprise Stadium  
October 21, 2007**

**Celebration of New Beginnings  
October 28, 2007**

**Stepping into the Holidays Fashion Show Luncheon  
December 6, 2007**

**A Touch of Hope Spa Party  
February 9, 2008**

**Second Annual Charity Ball  
April 12, 2008**

Eve's Place was chosen by club members to be one of the major recipients of financial support. For the past two years, Soroptimist International Valley of the Sun has generously donated \$10,000 annually to support the mission of Eve's Place as they continue their work to provide assistance to victims of domestic violence.

Soroptimist International Valley of the Sun holds weekly breakfast meetings in Peoria. For further information, please contact us at [contact@valleyofthesunsoroptimist.org](mailto:contact@valleyofthesunsoroptimist.org) or write to us at P.O. Box 1395, Sun City, AZ 85372.



Presentation of \$5,000 check to Eve's Place

## Windermere Real Estate

The Realtors of Windermere Real Estate, Surprise AZ, are committed to maintaining a positive impact on our community. They have chosen Eve's Place to dedicate year long efforts to help provide hope and assistance to domestic violence victims.

The following are some of the ways the Windermere Realtors are helping; they are the Gold sponsor of the first annual Eve's Place golf tournament, with a \$5,000 cash contribution, \$35 golf cart sponsorships, \$150 tee hole sponsorships, plus the time and effort in helping with the tournament.

Windermere has also held special donation drives for Eve's Place such as diapers and baby wipes, women's clothing appropriate for interviewing, toiletries and bath items as well as used computers, office equipment and furniture.

They are also providing publicity and advertising efforts for the Eve's Treasures Thrift Store. These include mailing flyers and post cards explaining Eve's Place mission and services, promoting donations to the thrift store, as well as picking up and delivering donations.

We would like to thank all of the Windermere Realtors, in Surprise, for their gracious donation of time, money and efforts to help us help our community.

## **Henry Madison Research Sponsor of the Second Annual Charity Ball**

Henry Madison Research has kicked off the sponsorship of the Second Annual Charity Ball with guest speaker Denise Brown (see article in *Upcoming Events*). This is not the first time that their generosity has been felt by Eve's Place. Last year, they funded the monies needed to move to a larger facility, including safety features, landscaping and the cost of moving from our old house to the new one. We cannot express our appreciation enough.

You have read about them in previous newsletters, but we thought you might want to know who our generous benefactor actually is.

Henry Madison Research is the main publisher of Richard Maybury's writings, including his newsletter, *Early Warning Report for Investors (EWR)*. [www.earlywarningreport.com](http://www.earlywarningreport.com)

*EWR* is the first investment newsletter to factor the Mideast wars and other geopolitical events into its investment models.

Mr. Maybury originated the Chaostan model in 1992, the New Axis model in 1996 and was predicting today's war in the Mideast long before 9-11. Since 9-11 his recommended investments are up 330.6% compared to 40% for the Dow.

Mr. Maybury is also the author of the easy to read Uncle Eric series of books that focus on economics, law and history.

Mr. and Mrs. Maybury look forward to seeing you at the Second Annual Charity Ball on April 12, 2008.

## **UPCOMING EVENTS**

### **Eve's Place First Annual Charity Golf Tournament**

**GOLFERS NEEDED!** September 24, 2007 is the date for this event which will be held at Briarwood Country Club in Sun City West with an 8:00 A.M. shotgun start. Cost to play in this event is \$100 per player including breakfast, lunch and prizes. For reservations send check made out to "Eve's Place", P.O. Box 84900, Phoenix, AZ 85071 or credit card, call: 602-252-4477. Besides playing golf, there will be other opportunities to help support Eve's Place.

We have a golf cart just waiting for someone to hit a "hole in one". There will be a silent auction and drawing. Come join us for a great day of fun.

## **Eve's Place First Annual Holiday Product Drive**

Please help us by donating some LUXURY products to be used as extra special Holiday gifts for the women of our Safe House!! During the months of October and November, every donated item purchased through Arbonne International, will be given as gifts by the children of our house to their moms, making it so very special! In addition, 35% of the purchase price of each item will be donated as a cash donation directly to Eve's Place for other supplies!

Please visit: [www.roosandwingsorg.myarbonne.com](http://www.roosandwingsorg.myarbonne.com) & click on the Eve's Place Fundraiser tab for our "Wish List" of products & ordering Instructions.

## **Women's Power Conference**

Women's Power Conference will be held at the Renaissance Marriott in Glendale on October 5, 2007. This one-day conference and networking expo features a full day of personal growth and development, educational break-out sessions, business strategies for today's busy working women, motivational and informative keynote speakers and Arizona businesses showcasing their products and services. Please visit <http://www.powerazwomen.com> for more details.

## **Northwest Valley Chamber of Commerce Breakfast**

Eve's place is sponsoring the Northwest Valley Chamber of Commerce Breakfast at Union Hills Country Club at 7:00AM on October 9, 2007. The breakfast is to honor our new Executive Director, Laura Horsley, who will be speaking on the importance of Eve's Place to our community. If you would like to attend, please call (623) 583-0692 for reservations..

## **Stork Exchange**

The Stork Exchange sale will be held at the Surprise Stadium from 10:00AM to 2:00PM on October 21, 2007. This is a unique and special sale of new and gently used items especially for babies and tots. The proceeds of the sale will be used to help the families that find safety at our Safe-House. Please plan to attend.

## **Celebration of New Beginnings**

The third annual "Celebration of New Beginnings" is scheduled for Sunday October 28, 2007. This is a fun filled cocktail buffet in a lovely home in Sun City Grand. Participants have an opportunity to socialize, have a glass of wine and bid on exciting auction items.

We are currently seeking hosts who will agree to personally invite 50 friends to join us. If you are able to be a host for the event, please call Marge at 623-341-5018.

If you would like to receive an invitation, please call Joyce on Tuesdays or Thursdays at 623-537-5380.

**Second Annual Charity Ball**  
**Presented by Henry Madison Research, Inc.**  
**with Special Guest Denise Brown**

Come join Eve's Place and Special Guest Speaker Denise Brown for a night of dancing, dinner, and fun at Union Hills Country Club on April 12th, 2008, presented by Henry Madison Research, Inc., publisher of *Early Warning Report*, a newsletter for investors.

The night will include a cocktail hour, serenaded on piano by Jim Green, a silent auction during dinner with live auction to be held just after dinner, dancing with music from the Road Runners Band, and we are honored to have Denise Brown as our Special Guest Speaker of the evening.

Denise Brown, sister of Nicole Simpson, has been speaking out for the past 12 years about the issue of domestic violence. Over the years, Denise Brown has traveled thousands of miles in her effort to raise awareness. Since domestic violence knows no boundaries, it has taken her around the world.

Tickets are \$125 per person, which includes dinner, dancing, and Special Guest Speaker Denise Brown. Special VIP tickets are available for \$250 per person (VIP tickets are limited in availability) which will include dinner and dancing plus a private cocktail and hors d'oeuvres hour with Denise Brown.

Make your reservations soon, as this event will sell out fast! Please call 602-252-4477 for reservations.

**“Stepping into the Holidays “**  
**Fashion Show Luncheon**

Come join us Thursday, December 6th, 2007 at 11:00AM at Skye Restaurant for the Stepping into the Holidays Fashion Show Luncheon featuring Fashions by Marianne! Tickets are \$37.50 per person, which includes lunch. Please call 602-252-4477 for reservations.

**A Touch of Hope Spa Party**

The 2008 Touch of Hope Spa Party benefiting Eve's Place, will be held on February 9, 2008 and will be hosted by the Cimarron Day Spa.

The Touch of Hope vision is to put the healing resources of the spa community to work for the crusade against domestic violence.

Partygoers will be pampered and entertained throughout the recreation center with hands on mini spa and salon treatments, provided by an array of companies. Watch our website for more details!

**Special Thanks**

We would like to extend a *Special Thank-you* to Kelli Fawcett, the Associate Publisher and Sr. Marketing Partner of Arizona Woman and bizAZ magazines, for all of her efforts in obtaining diapers and baby equipment from Wal-Mart for our little ones

Kelli has done this several times and the items have been truly appreciated by the Mom's and babies at the Safe-House.

Kelli, you are a wonderful friend of Eve's Place, Thank-you so much!

**Something for the Kids**

Being a kid at the safe-house is sort of boring. Yes, they have toys, games, books and TV, but kids need activities to keep them entertained and allow their minds to momentarily forget why they are there. This is why we are asking for donations of gift certificates for varied activities like movies, bowling or even Chuck-e-Cheeses. They also need toys for outside, trucks, sandbox, bikes for the children and ladies. It is hot now, but try to contain a 10 year old boy inside for 45 days and then multiply that by 10 kids!

We would appreciate your help and we know the kids would thoroughly enjoy a “day away”.

**Visit The Eve's Place Website**

That's right, our new website is online:  
[www.safetatevesplace.org](http://www.safetatevesplace.org)

The new site contains information regarding our services and fundraisers. We even have a special *donation* button that will allow you to donate directly to us. Visit our site often!

**SAFE-HOUSE**  
**NEED LIST**

- Fresh Meat/Poultry
- Gift Cards to Wal-Mart, Target or K-Mart
- Gift Cards for Gasoline
- Movie Rental Cards
- Fast-Food Gift Cards (everyone needs to get take-out)
- Baby Formula (all types)
- Canned Vegetables
- Postage Stamps
- Panty Hose (all sizes)

- Bras
- Panties
- Ladies Socks
- Maternity Clothes
- Hairspray
- Hair Brushes and Combs
- Diapers (size 4 or 5)
- Baby Wipes
- Children's Clothing
- Bed Pillows
- Feminine Products
- Nail Polish
- Cosmetics
- Writing Journals/ Notebooks
- Writing Pens
- Folders with Pockets

**We have had a donation of a chest freezer and are in desperate need of meat and frozen vegetables. Costco and Sam's Club gift cards would be wonderful!**

### **FRIENDS OF EVE'S PLACE**

The following is a list of contributors who have donated to Eve's Place between June 1 and August 31, 2007. The generosity of our supporters and contributors is deeply appreciated.

Sun Cities/West Valley NOW  
Arizona State Prison  
Soroptimist International Valley of the Sun  
Patchwork Lives Giving Circle  
Women of the ELCA, Shepherd of the Desert Lutheran Church  
Arizona State Credit Union  
West Valley Bible Church  
Daily News-Sun & Surprise Today Newspapers  
Hillcrest Golf Course  
Wal-Mart  
The Fountains  
Susan Thompson, Outback Steakhouse (Surprise, AZ)  
Friends of Ryckee  
Windermere Realty  
Arizona Rainfall  
Joyce Colton Agency, American Family Insurance  
Leo Wolfe Interiors, Inc.  
Northern Trust  
Villa Home Care LLC  
Marley Park Phase 1  
Charlotte Abboud  
Joan Alpaugh

Vera Anderson  
Arthur Beyer  
Claudia Chase  
Margaret Clark  
Mr & Mrs Ted Dansby  
Terry DeWitte  
Denise Emanuelli  
Kelli Fawcett  
Karen Fosness  
Kathryn Green  
Elizabeth Greenberg  
Rose Hardenburger  
Jean Hayes  
Michael Holloway  
Ron & Velda King  
Joan Koemptgen  
Barbara Levy  
Carl & Aune Lind  
Janice Lundstrom  
Sue Martini  
Lilly Matsui  
Toni McCarty  
Elaine McCracken  
Jewel Melin  
Gordon Nichols  
Ginny Paquette  
Judy Prier-Lewis  
Carol Ross  
Michael Saloka  
Sally Southard-Kelp  
Ellen Speicher  
Mr. and Mrs. William Stephenson  
Thane Thalman  
Aldine Turner  
Linda Van Peursem  
Susan Walling  
Charlene Wheeler  
Vivian Wood  
Mary Wylie

#### **Eve's Place Newsletter**

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